

Roller Derby Halloween Exhibition bout - Lunar Defenders vs Graveyard Rollers

DATE: Thursday, October 30, 2025
LOCATION: Christchurch, Canterbury, NZ

Event Description

Roller Derby Halloween Exhibition bout - Lunar Defenders vs Graveyard Rollers is a premier sports event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 9ATdy5dNPKQZ9QCSof

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
