

# RolaLola Presents: The WARMUP with SK8OFMINDS

DATE: Wednesday, September 10, 2025  
LOCATION: Barcelona, Cataluña, ES

## Event Description

RolaLola Presents: The WARMUP with SK8OFMINDS is a premier concerts event in Barcelona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 30/100

**Expected Attendance:** 104 people

**Event ID:** 9KRVfzcN77tDTDQtgK

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 42 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*