

# Rodge Glass & Ross Wilcock discuss Joshua in the Sky: A Blood Memoir.

DATE: Sunday, September 28, 2025  
LOCATION: Glasgow, Scotland, GB

## Event Description

Rodge Glass & Ross Wilcock discuss Joshua in the Sky: A Blood Memoir. is a premier festivals event in Glasgow. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 34/100

**Expected Attendance:** 154 people

**Event ID:** Dcr6E6XJC6XWhbUVse

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 62 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*