

# Rodada de Negócios - Reserva do Bosque

## 3ª Etapa Jardim do Lago

DATE: Thursday, September 11, 2025  
LOCATION: Parque Izabel, Goiás, BR

### Event Description

Rodada de Negócios - Reserva do Bosque 3ª Etapa Jardim do Lago is a premier conferences event in Parque Izabel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** conferences

**Importance Rank:** 37/100

**Expected Attendance:** 223 people

**Event ID:** GFeDq5nW49YjChawCG

### Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 89 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*