

Roda de Samba da Babaya - 31 de Agosto de 2025

DATE: Sunday, August 31, 2025
LOCATION: Belo Horizonte, BR

Event Description

Roda de Samba da Babaya - 31 de Agosto de 2025 is a premier concerts event in Belo Horizonte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 170 people

Event ID: AqAJ4HbfEgG7qrgw7E

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.