

Roda de Conversa - Vem já, para Vida!

DATE: Wednesday, September 10, 2025
LOCATION: Piedade, Pernambuco, BR

Event Description

Roda de Conversa - Vem já, para Vida! is a premier conferences event in Piedade. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 263 people

Event ID: Cs4pwHWACKmFEgAUa7

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 105 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.