

Roda de Conversa 13/09: Patrícia Tomaz

DATE: Saturday, September 13, 2025
LOCATION: Vila Fátima, Goiás, BR

Event Description

Roda de Conversa 13/09: Patrícia Tomaz is a premier conferences event in Vila Fátima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 218 people

Event ID: EbNgzK38UGHc3v7BxT

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 87 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.