

Rockwiz

DATE: Sunday, November 16, 2025
LOCATION: Thirroul, New South Wales, AU

Event Description

Rockwiz is a premier concerts event in Thirroul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 41/100

Expected Attendance: 345 people

Event ID: 92d9UTQWRA7hfrsZn

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 138 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/rockwiz>

Document generated on 6/4/2026, 6:47:05 AM