

Rockwiz LIVE in 25 - Ballarat

DATE: Thursday, November 6, 2025
LOCATION: Ballarat Central, Victoria, AU

Event Description

Rockwiz LIVE in 25 - Ballarat is a premier performing-arts event in Ballarat Central. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 53/100

Expected Attendance: 1,335 people

Event ID: 5QncG2Mh7xvSatuz

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 534 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.