

ROCKLAND, ME - Aaron Simmons LIVE at Ada's Kitchen

DATE: Thursday, August 14, 2025
LOCATION: Rockland, Maine, US

Event Description

ROCKLAND, ME - Aaron Simmons LIVE at Ada's Kitchen is a premier festivals event in Rockland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 40/100
Expected Attendance: 333 people
Event ID: 8eShGmnFSgRxZmbS9P

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 133 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
