

Rockingham General Hospital | Goals of Patient Care Conversations (GoPC)

DATE: Thursday, September 18, 2025
LOCATION: Cooloongup, Western Australia, AU

Event Description

Rockingham General Hospital | Goals of Patient Care Conversations (GoPC) is a premier performing-arts event in Cooloongup. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 46/100
Expected Attendance: 634 people
Event ID: EeSkmpqs7VsRafgbKU

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 254 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.