

Rock the Peaks 2025 - 29th August to 1st September, Derbyshire. DE4 2PH.

DATE: Friday, August 29, 2025
LOCATION: Matlock, England, GB

Event Description

Rock the Peaks 2025 - 29th August to 1st September, Derbyshire. DE4 2PH. is a premier festivals event in Matlock. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 53/100

Expected Attendance: 1,422 people

Event ID: CEzt5CYa7adVL9CArA

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 569 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
