

# Rock Creek Fall Fair

DATE: Saturday, September 13, 2025  
LOCATION: Rock Creek, British Columbia, CA

---

## Event Description

Rock Creek Fall Fair is a premier expos event in Rock Creek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 11/100

**Expected Attendance:** 11 people

**Event ID:** CCjSZ6DhbiZJDS8nCC

## Hotel Demand Indicators

**ADR Impact Index:** 2.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---