

ROCK COVER CLUB TRIBUTO A PARAMORE, OFFSPRING E BLINK-182

DATE: Saturday, August 30, 2025
LOCATION: Feira de Santana, BR

Event Description

ROCK COVER CLUB TRIBUTO A PARAMORE, OFFSPRING E BLINK-182 is a premier concerts event in Feira de Santana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 201 people

Event ID: 84LpwJR3rZ2SajjxSk

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.