

ROCK COVER CLUB | Children of the Beast (Iron Maiden Tribute cover oficial) + Erasy

DATE: Friday, October 31, 2025
LOCATION: Feira de Santana, BR

Event Description

ROCK COVER CLUB | Children of the Beast (Iron Maiden Tribute cover oficial) + Erasy is a premier community event in Feira de Santana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: 56DcVUetVGL2yTXFKK

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.