

Rock & Blues Motorcycle & Car Show all are welcome

DATE: Sunday, August 24, 2025
LOCATION: Buffalo, West Virginia, US

Event Description

Rock & Blues Motorcycle & Car Show all are welcome is a premier expos event in Buffalo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 40/100

Expected Attendance: 314 people

Event ID: 9dnshiwToj8pYhfK9

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 126 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
