

Rock 80 Festival na Quinta da Boa Vista 13 e 14 setembro

DATE: Saturday, September 13, 2025
LOCATION: São Cristóvão, Rio de Janeiro, BR

Event Description

Rock 80 Festival na Quinta da Boa Vista 13 e 14 setembro is a premier festivals event in São Cristóvão. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 52/100

Expected Attendance: 1,240 people

Event ID: Hm7iLJFm5WFsAua7Mn

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 496 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.