

ROCCO HUNT – RAGAZZO DI GIÙ LIVE

DATE: Thursday, September 11, 2025
LOCATION: Caserta, Campania, IT

Event Description

ROCCO HUNT – RAGAZZO DI GIÙ LIVE is a premier concerts event in Caserta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 530 people

Event ID: GnfV5qUuTSuBNmmd22

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 212 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.