

Roc Trail - Roquebrune sur argens

DATE: Saturday, October 11, 2025

LOCATION: Roquebrune-sur-Argens, Provence-Alpes-Côte d'Azur, FR

Event Description

Roc Trail - Roquebrune sur argens is a premier sports event in Roquebrune-sur-Argens. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 113 people

Event ID: H8TpSyFxFxH88txZeLMt

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 45 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/roc-trail-roquebrune-sur-argens>

Document generated on 6/4/2026, 3:59:51 AM