

Roberta Miranda em Lisboa

DATE: Sunday, October 26, 2025

LOCATION: Lisboa, Lisboa, PT

Event Description

Roberta Miranda em Lisboa is a premier concerts event in Lisboa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 67/100

Expected Attendance: 6,915 people

Event ID: 5Ko9X24323AKmffyGm

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,766 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.