

ROBERT SUSZ & THE JUKE JOINT FOUR Wednesday night residency @ The Gladdy

DATE: Tuesday, August 26, 2025
LOCATION: Chippendale, New South Wales, AU

Event Description

ROBERT SUSZ & THE JUKE JOINT FOUR Wednesday night residency @ The Gladdy is a premier expos event in Chippendale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 888 people

Event ID: HmhTWW4dJQtrE7GfpJ

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 355 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
