

Robert Randolph - Concerts Under The Stars 9/14

DATE: Sunday, September 14, 2025
LOCATION: King of Prussia, Pennsylvania, US

Event Description

Robert Randolph - Concerts Under The Stars 9/14 is a premier concerts event in King of Prussia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 58/100
Expected Attendance: 2,500 people
Event ID: 6B6ArHe6jKHfBWdLjs

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
