

Roben & Knud live 2026

DATE: Thursday, January 22, 2026

LOCATION: Grenå, DK

Event Description

Roben & Knud live 2026 is a premier concerts event in Grenå. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 186 people

Event ID: DE4ry36gKuFrAfJpHr

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 74 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/roben-knud-live-2026>

Document generated on 6/3/2026, 10:09:37 PM