

Roaring 20s Party

DATE: Sunday, September 21, 2025
LOCATION: Lincoln, Nebraska, US

Event Description

Roaring 20s Party is a premier concerts event in Lincoln. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 51/100
Expected Attendance: 1,109 people
Event ID: 3aYDBSyixEiA8UHRiG

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 444 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
