

Roadhouse Americana Pays Tribute to Woodstock

DATE: Saturday, August 16, 2025
LOCATION: Port Adelaide, South Australia, AU

Event Description

Roadhouse Americana Pays Tribute to Woodstock is a premier festivals event in Port Adelaide. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 33/100

Expected Attendance: 142 people

Event ID: HxHRK834Phwi2vU2hd

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 57 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.