

Road Show BMG - Belém - PA

DATE: Tuesday, October 14, 2025

LOCATION: Campina, Pará, BR

Event Description

Road Show BMG - Belém - PA is a premier conferences event in Campina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 316 people

Event ID: AS3dLKPATAN4RrT3bC

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 126 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.