

Rne Networking Experience - Edição 10 anos da Rne

DATE: Saturday, October 18, 2025
LOCATION: Jardim Santa Genebra, São Paulo, BR

Event Description

Rne Networking Experience - Edição 10 anos da Rne is a premier conferences event in Jardim Santa Genebra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 43/100
Expected Attendance: 469 people
Event ID: 5ibURjuKcuyxLs4sDK

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 188 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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