

RnB Soul Train Sunday Sesh - Love Never Fades Tour

DATE: Sunday, August 24, 2025
LOCATION: Kalbarri, Western Australia, AU

Event Description

RnB Soul Train Sunday Sesh - Love Never Fades Tour is a premier concerts event in Kalbarri. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 31/100
Expected Attendance: 115 people
Event ID: DXxyERR5amdV5TNBNq

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
