RnB Friday

DATE: Saturday, August 16, 2025
LOCATION: San Francisco, California, US

Event Description

RnB Friday is a premier concerts event in San Francisco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 50/100
Expected Attendance: 1,008 people
Event ID: 6tUQAwaQXwLpmUSMS9

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 403 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.