

# RKS Rakow Czestochowa vs FC Arda Kardzhali

DATE: Thursday, August 28, 2025  
LOCATION: Kardzhali, Kardjali, BG

## Event Description

RKS Rakow Czestochowa vs FC Arda Kardzhali is a premier sports event in Kardzhali. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,450 people

**Event ID:** 97Ujpkc7maLstjFB4t

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,780 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*