

Rivière-du-Loup : Gestion des émotions, communication et lâcher-prise

DATE: Thursday, September 4, 2025
LOCATION: Rivière-du-Loup, Québec, CA

Event Description

Rivière-du-Loup : Gestion des émotions, communication et lâcher-prise is a premier conferences event in Rivière-du-Loup. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 28/100

Expected Attendance: 82 people

Event ID: 5aZ3rkZhtd7ruEVyTx

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 33 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
