

Riverfest Elora at Elora Centre For The Arts

DATE: Saturday, August 16, 2025
LOCATION: Elora, Ontario, CA

Event Description

Riverfest Elora at Elora Centre For The Arts is a premier festivals event in Elora. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 48/100

Expected Attendance: 762 people

Event ID: 6dvgdNJoUQiCeGBouo

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 305 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
