

# River of Art Rhythms featuring Dean Abbott

DATE: Saturday, October 4, 2025  
LOCATION: Tuross Head, New South Wales, AU

## Event Description

River of Art Rhythms featuring Dean Abbott is a premier festivals event in Tuross Head. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 44/100

**Expected Attendance:** 529 people

**Event ID:** 9cctE6QD2xXdD8ThKA

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 212 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*