

River of Art - Fruits of the Souring Sea Exhibition - Free music event

DATE: Saturday, October 4, 2025
LOCATION: South Durras, New South Wales, AU

Event Description

River of Art - Fruits of the Souring Sea Exhibition - Free music event is a premier expos event in South Durras. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 56/100
Expected Attendance: 1,913 people
Event ID: Bd97R6WokBvvtzSZtK

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 765 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
