

Ritalina Fest ON THE ROAD - Trilha Hub Cultural

DATE: Saturday, November 22, 2025
LOCATION: Tres Portos, Rio Grande do Sul, BR

Event Description

Ritalina Fest ON THE ROAD - Trilha Hub Cultural is a premier festivals event in Tres Portos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 219 people

Event ID: 3voBjwrVXe4M2FvNmc

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.