

Riseup Society Halloween Craft Sale!

DATE: Friday, October 3, 2025
LOCATION: Nisku, Alberta, CA

Event Description

Riseup Society Halloween Craft Sale! is a premier expos event in Nisku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,842 people

Event ID: FyQ3kpKvLHqGsw5tGA

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 737 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 10:20:51 AM