

Rise & Glow Up Talk by J – Pilates - Brunch- Talk - Spa

DATE: Sunday, October 5, 2025
LOCATION: Le Blanc-Mesnil, Île-de-France, FR

Event Description

Rise & Glow Up Talk by J – Pilates - Brunch- Talk - Spa is a premier conferences event in Le Blanc-Mesnil. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 33/100

Expected Attendance: 136 people

Event ID: GenSKE3SAU4VzMnwsg

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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