

RISE Fly Fishing Film Tour 2025 - Albury Wodonga

DATE: Thursday, September 11, 2025
LOCATION: Gateway Island, Victoria, AU

Event Description

RISE Fly Fishing Film Tour 2025 - Albury Wodonga is a premier festivals event in Gateway Island. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 227 people

Event ID: BTRVeL6Uu2CjFnhQ6n

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 91 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.