

Ripon Red Hawks vs Green Bay Phoenix Mens Basketball

DATE: Monday, November 10, 2025
LOCATION: Green Bay, Wisconsin, US

Event Description

Ripon Red Hawks vs Green Bay Phoenix Mens Basketball is a premier sports event in Green Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,759 people

Event ID: DrwxvcUgmD5DriCLgm

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,504 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
