

Rio Ave FC vs Moreirense FC

DATE: Saturday, September 13, 2025
LOCATION: Moreira de Cónegos, Braga, PT

Event Description

Rio Ave FC vs Moreirense FC is a premier sports event in Moreira de Cónegos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,683 people

Event ID: BikioTgSPFqBaCFPrR

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 673 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.