

# Rimouski - Journée Ressourcement - samedi 06 sept. 2025 - Spécial 49\$ + tx

DATE: Saturday, September 6, 2025  
LOCATION: Rimouski, Québec, CA

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## Event Description

Rimouski - Journée Ressourcement - samedi 06 sept. 2025 - Spécial 49\$ + tx is a premier conferences event in Rimouski. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 36/100

**Expected Attendance:** 209 people

**Event ID:** BGaZFH6q437ZxCRRBf

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 84 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*