

# Rimini Market Place DAY1

DATE: Saturday, November 29, 2025  
LOCATION: Rimini, Emilia-Romagna, IT

---

## Event Description

Rimini Market Place DAY1 is a premier expos event in Rimini. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 45/100

**Expected Attendance:** 554 people

**Event ID:** 4cJBwbt7zdrCvtYFKm

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 222 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---