

Riman - Experience Your Glow With The #1 K-Beauty Brand

DATE: Wednesday, August 13, 2025
LOCATION: Martensville, Saskatchewan, CA

Event Description

Riman - Experience Your Glow With The #1 K-Beauty Brand is a premier expos event in Martensville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 802 people

Event ID: E2Yowz2xZ33qQt4WXC

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 321 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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