

# Riley Green in Indianapolis

DATE: Friday, August 15, 2025  
LOCATION: Indianapolis, Indiana, US

---

## Event Description

Riley Green in Indianapolis is a premier concerts event in Indianapolis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 39/100

**Expected Attendance:** 276 people

**Event ID:** FqjawBNzqZasW6byx9

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 110 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/riley-green-in-indianapolis>

Document generated on 6/4/2026, 4:34:08 AM