

# RILEM Annual Week & International Conference on Advances in Engineering and Technology for Sustainable Development

DATE: Saturday, August 23, 2025

LOCATION: Hanoi, VN

## Event Description

RILEM Annual Week & International Conference on Advances in Engineering and Technology for Sustainable Development is a premier conferences event in Hanoi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 44/100

**Expected Attendance:** 476 people

**Event ID:** 93LeDy3bCXQxxEYHp9

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 190 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/rilem-annual-week-international-conference-on-advances-in-engineering-and-technology-for-sustainable-development>

Document generated on 6/4/2026, 11:03:49 AM