

# Ride to Freedom Fest

DATE: Saturday, September 20, 2025  
LOCATION: Orange Beach, Alabama, US

---

## Event Description

Ride to Freedom Fest is a premier festivals event in Orange Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 50/100

**Expected Attendance:** 983 people

**Event ID:** FLZPuJwjaGHiYj7is5

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 393 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---