

RICS en France : Economie circulaire au service d'un immobilier durable

DATE: Thursday, October 16, 2025
LOCATION: Paris, Île-de-France, FR

Event Description

RICS en France : Economie circulaire au service d'un immobilier durable is a premier conferences event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 431 people

Event ID: 8vi6CY7yXW8xPaj78P

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 172 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.