

# Ricondi / Race and Road - Southern Downs Road Racing Championship - Round 3

DATE: Friday, August 15, 2025  
LOCATION: Morgan Park, Queensland, AU

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## Event Description

Ricondi / Race and Road - Southern Downs Road Racing Championship - Round 3 is a premier community event in Morgan Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 29/100

**Expected Attendance:** 93 people

**Event ID:** HsGAZpRSoHoFDDAq3u

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 37 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*