

# Rico AtardeSet 16 Noviembre

DATE: Sunday, November 16, 2025  
LOCATION: Guadalajara, Jalisco, MX

---

## Event Description

Rico AtardeSet 16 Noviembre is a premier concerts event in Guadalajara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 37/100

**Expected Attendance:** 217 people

**Event ID:** HUZUui5FNzqMiqnPrQ

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 87 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/rico-atardeset-16-noviembre>

Document generated on 6/4/2026, 6:14:10 AM