

Ricky Ray Band and Ricky Ray (Solo)

DATE: Friday, August 15, 2025
LOCATION: Duncans Mills, CA, US

Event Description

Ricky Ray Band and Ricky Ray (Solo) is a premier concerts event in Duncans Mills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 201 people

Event ID: APzPz3r8qT8PVyUfpi

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.